



## SETTING THE STANDARD, PUSHING THE FRONTIER

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**13 - 14 NOVEMBER 2026**

Protea Johannesburg Wanderers, Sandton

## Sponsorship & Exhibition OPPORTUNITIES

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# ABOUT BIGOSA AND OUR ANNUAL SCIENTIFIC MEETING

The Breast Interest Group of Southern Africa (BIGOSA) is a multidisciplinary society, founded in November 2011 by medical professionals. Our primary objective is to improve the quality of breast healthcare in Southern Africa through education and training.

We deliver on our primary objective by empowering practitioners with the appropriate skills through training and scientific meetings where breast healthcare progress and problems of interest to clinicians and non-clinicians are presented.

Our 14th Annual Scientific Meeting will take place at the Protea Hotel Johannesburg Wanderers, Sandton in Gauteng on Friday, 13 November and Saturday, 14 November 2026. ~~The social event will take place on Friday, 13 November.~~

The primary objective of BIGOSA is to improve the quality of breast healthcare in Southern Africa. In addition to our education and training initiatives, we deliver on our objective by:



ENCOURAGING A MULTIDISCIPLINARY APPROACH TO BREAST CARE WITHIN GENERAL SURGERY, PLASTIC AND RECONSTRUCTIVE SURGERY, PATHOLOGY, ONCOLOGY, AND RADIOLOGY, AND AMONG ALLIED HEALTH WORKERS



ADVISING GOVERNMENTAL AND NON-GOVERNMENTAL ORGANISATIONS ON BREAST HEALTHCARE MATTERS AND POLICY



LIAISING WITH OTHER ORGANISATIONS IN THE FIELD, NATIONALLY AND GLOBALLY



ADVANCING THE INTERESTS OF OUR MEMBERS THROUGH ADVOCACY

## Attendee Profile

Medical professionals with an interest in the breast, including:

- GPs
- Radiologists
- Oncologists
- Physiotherapists
- General Surgeons
- Plastic Surgeons
- Pathologists
- Product Specialists

### BIGOSA 2025 Participation



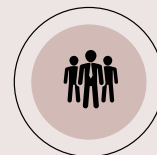
19 EXHIBITORS



149 CLINICIANS



11 SPONSORS



52 TRADE ATTENDEES

### Contact us

Feel free to contact us with your questions, or to work with us to create a tailor-made package that perfectly suits your needs.

**Welmie Turner, BIGOSA 2026 Partnerships**

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[BOOK  
ONLINE](#)



## A Letter From BIGOSA'S LOC CHAIRS



### SETTING THE STANDARD, PUSHING THE FRONTIER

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*Signature*

## SPONSORSHIP OPPORTUNITIES



### GOLD SPONSOR

(Exclusive)

**INVESTMENT: R137,500**

The Gold Sponsorship is the premier and exclusive sponsorship opportunity, offering maximum visibility and brand alignment with the BIGOSA 2025 Scientific Meeting. As the sole Gold Sponsor, your organisation will receive top-tier recognition from the Meeting Chairperson and throughout the event.



### SILVER SPONSOR

(Exclusive)

**INVESTMENT: R82,500**

The Silver Sponsorship offers a compelling opportunity to elevate your presence at BIGOSA 2026. Your organisation will be recognised as a key partner by the Meeting Chairperson and will enjoy a suite of exclusive benefits designed to maximise your engagement with a targeted audience in breast healthcare.

#### EXCLUSIVE BENEFITS:

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Recognition as the Gold Sponsor in all official communications

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A dedicated pre-meeting email blast to all registered participants, ensuring early exposure to your brand

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Your company logo at the top of each regularly scheduled newsletter

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A dedicated Gold Sponsor slide, displayed between sessions

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Prime exhibition stand placement including a barista coffee bar, including two complimentary exhibition passes

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Four full conference registration passes, granting access to all sessions ~~and the Networking Reception~~

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50% discount on additional registration Passes

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#### EXCLUSIVE BENEFITS:

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Recognition as the Silver Sponsor in all official communications

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A dedicated Silver Sponsor slide, displayed between sessions

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Prime exhibition stand placement, including two complimentary exhibition passes

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Two full conference registration passes, granting access to all sessions ~~and the Networking Reception~~

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50% discount on additional registration passes

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## INTERNATIONAL SPEAKER

(2 Available)

**INVESTMENT: R133,100**

In supporting the participation of the International Speaker, you are aligned with BIGOSA's objective to improve the quality of breast healthcare in Southern Africa through education and training.

As the sponsor of the International Speaker, your organisation will receive name recognition by the Meeting Chairperson, and you will be invited to introduce the speaker before their presentation.



### EXCLUSIVE BENEFITS:

Recognition as the International Speaker Sponsor in all official communications

Recognition as International Speaker Sponsor on the web and printed agenda with your logo and a "Brought to you by" byline

Two full conference registrations, granting access to all sessions ~~and the Networking Reception~~

50% discount on additional registration passes

A dedicated pre-meeting email blast to the meeting marketing database announcing the speaker, ensuring early exposure to your brand



## BARISTA COFFEE BAR

(1 Available)

**INVESTMENT: R66,550**

Perk up participants with delicious coffee served by professional baristas. Brand the coffee bar and display your banners or provide disposable cups, sleeves, or branded coffee mugs for participants to take away (please note that stand branding, branded cups, sleeves, or mugs are optional, at the sponsor's expense).

### EXCLUSIVE BENEFITS:

Recognition as the Coffee Sponsor in all official communications

Two complimentary exhibition passes

One full conference registration pass, granting access to all sessions ~~and the Networking Reception~~



## BREAKFAST SYMPOSIUM

(Exclusive)

**INVESTMENT: R59,895**

An opportunity to deliver a 35-minute session related to the meeting topics, presented by a speaker of your choice (subject to Programme Committee approval). Your symposium will be marketed to participants, promoted in a meeting newsletter, and will appear on the agenda. The venue and AV are included (please note that any speaker or materials costs are at the sponsor's expense).



## POST-LUNCH SYMPOSIUM

(Exclusive)

**INVESTMENT: R59,895**

An opportunity to deliver a 35-minute session related to the meeting topics, presented by a speaker of your choice (subject to Programme Committee approval). Your symposium will be marketed to participants, promoted in a meeting newsletter, and will appear on the agenda. The venue and AV are included (please note that any speaker or materials costs are at the sponsor's expense).



## LUNCH BREAK

(Exclusive)

**INVESTMENT: R39,325**

An exclusive opportunity to sponsor the lunch break which will take place in the exhibition area. The sponsor will have the opportunity to place banners and literature in the exhibition hall and is also invited to provide a branded gift or souvenir for those in attendance at the lunch (please note that gifts and any additional branding are at the sponsor's expense).

### EXCLUSIVE BENEFITS:

Recognition as Breakfast Symposium Sponsor on the web and printed agenda with your logo and a "Brought to you by" byline

Dedicated newsletter promoting your Breakfast Symposium

Opportunity to display pop-up banners at the entrance or within the venue

Two full conference registration passes, granting access to all sessions ~~and the Networking Reception~~

### EXCLUSIVE BENEFITS:

Recognition as Post-Lunch Symposium Sponsor on the web and printed agenda with your logo and a "Brought to you by" byline

Dedicated newsletter promoting your Post-Lunch Symposium

Opportunity to display pop-up banners at the entrance or within the venue

Two full conference registration passes, granting access to all sessions ~~and the Networking Reception~~

### EXCLUSIVE BENEFITS:

Recognition as the Lunch Break Sponsor in all official communications

Recognition as the Lunch Break Sponsor on the web and printed agenda with your logo and a "Brought to you by" byline

Opportunity to display pop-up banners at the entrance or within the venue

One full conference registration pass, granting access to all sessions ~~and the Networking Reception~~



## LANYARDS & NAME BADGES

(Exclusive)

**INVESTMENT: R36,300**

A highly visible branding position as each participant wears a lanyard and name badge. The sponsor's logo will accompany the BIGOSA logo on the lanyard and name badge (please note that the Organiser will procure and brand the lanyards and badges on the sponsor's behalf).



## MINI-SEMINAR

(Limited to 1 per organisation)

**INVESTMENT: R33,880**

Give a 15-minute mini-seminar and demonstrate your product, equipment, or services. You can present a live demonstration, case study, or panel discussion with Q&A included (subject to Programme Committee approval).



**NEW**

## HYDRATION STATION

(Exclusive)

**INVESTMENT: R28,250**

Keep participants hydrated and support sustainability with a refreshing Hydration Station. Includes full hydration station set up (i.e., all costs relating to the water, water dispensers, various fruits, glassware (unbranded), staff to assist and refill the stations, and consumables will be covered by the Meeting). Extend your message by providing branded reusable water bottles (optional, at sponsor's expense).



### EXCLUSIVE BENEFITS:

Promotion of your Mini-Seminar in a newsletter

Recognition as a Mini-Seminar Sponsor on the web and printed agenda with your logo and a "Brought to you by" byline

Two full conference registration passes, granting access to all sessions ~~and the Networking Reception~~

### EXCLUSIVE BENEFITS:

Recognition as the Hydration Station Sponsor in all official communications

One complimentary exhibition pass

One full conference registration pass, granting access to all sessions ~~and the Networking Reception~~



## CPD SPONSORSHIP

### INVESTMENT: R24,200

The BIGOSA 2025 Scientific Meeting will be accredited by the relevant industry body for Continuing Professional Development (CPD) points. To register their attendance, participants will scan a QR code upon arrival. Prominent signage featuring the QR code and your logo will be strategically placed throughout the venue. ~~Additionally, the CPD assistance table will be branded with your logo for visibility.~~ After the meeting, all CPD certificates issued to participants will also incorporate your logo.



## LOCAL SPEAKER

### INVESTMENT: R18,755

Sponsor an industry-leading local speaker and align your brand with their expert insights and presentation content.

#### EXCLUSIVE BENEFITS:

Recognition as the Local Speaker Sponsor on the web and printed agenda with your logo and a "Brought to you by" byline



## FRIEND OF BIGOSA

### SUGGESTED INVESTMENT: R9,680

Support for the aims of BIGOSA is welcomed at all levels.



# STANDARD MARKETING BENEFITS

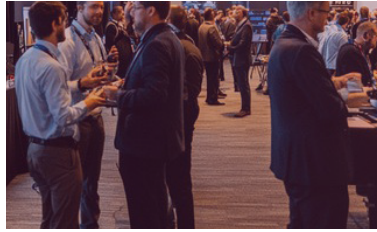
included in all  
sponsorship packages

## Pre-Meeting

- ✓ Featured sponsor acknowledgment on the BIGOSA website, with a linked logo and company profile
- ✓ Logo placement in all promotional communications, including newsletters
- ✓ Inclusion in the Sponsor Spotlight Newsletter
- ✓ Rights to use the BIGOSA logo in your own marketing efforts

## At the Meeting:

- ✓ Logo placement in the pocket programme
- ✓ Verbal recognition by the Meeting Chairperson from the podium
- ✓ Inclusion on the official sponsor slide, displayed between sessions



# EXHIBITION OPPORTUNITIES

Exhibition stands and tables will enhance your ability to showcase your products and services, actively engage with participants, and promote your brand. Refreshments and lunches on Saturday, 14 November will be served in exhibition area. Please note that exhibition space is limited and will be allocated on a "first come, first served" basis, after stand choice by the Gold Sponsor and the Silver Sponsor(s).

**EXHIBITION STAND**  
**INVESTMENT: R30,250**

**STAND PACKAGE INCLUDES:**

- \_\_\_\_\_
- A 2.4m wide by 2m deep space
- \_\_\_\_\_
- Branded tension-fabric backing wall
- \_\_\_\_\_
- Branded counter
- \_\_\_\_\_
- Café table and 2 chairs
- \_\_\_\_\_
- 2 long-arm lights
- \_\_\_\_\_
- Plug point
- \_\_\_\_\_
- Two complimentary exhibition passes
- \_\_\_\_\_

**TABLE PACKAGE INCLUDES:**

- \_\_\_\_\_
- A 2.4m wide by 2m deep space
- \_\_\_\_\_
- A dressed table and 2 chairs
- \_\_\_\_\_
- Two complimentary exhibition passes
- \_\_\_\_\_

**EXHIBITION TABLE**  
**INVESTMENT: R19,965**

The exhibition table is available for NGOs and patient support and advocacy groups. Bring your own pop-up banners and other branding and display items.

## SCIENTIFIC PRIZES



**SOLD**

### BEST PRESENTATION AWARD

(Exclusive)

**INVESTMENT: R12,500**

Support scientific research by sponsoring the prize for the best presentation. The winner will be announced in the closing session, with the award presented by the President of BIGOSA.

#### EXCLUSIVE BENEFITS:

Recognition by the Chair as the Best Presentation Award Sponsor at the awards presentation and on the certificate presented to the winner.



**SOLD**

### VISUAL ABSTRACT AWARD

(Exclusive)

**INVESTMENT: R5,500**

Support scientific research by sponsoring the prize for the best visual abstract. The winner will be announced in the closing session, with the award presented by the President of BIGOSA.


#### EXCLUSIVE BENEFITS:

Recognition by the Chair as the Best Visual Abstract Award Sponsor at the awards presentation and on the certificate presented to the winner.

## IMPORTANT TO NOTE:

1. BIGOSA is not a VAT-registered entity.
2. Completion of the Booking Form by the Sponsor shall be considered a commitment to purchase the items. Upon receipt of a Booking Form, the Meeting Organizer will send the Sponsor a contract with benefits addenda and an invoice.
3. A Registration Pass includes access to the scientific meeting sessions, the exhibition hall, and refreshment breaks and lunch.
4. An Exhibition Pass includes access to the exhibition hall, lunch and refreshment breaks (please note that it does not include access to scientific meeting sessions).

## Contact us

Feel free to contact us with your questions, or to work with us to create a tailor-made package that perfectly suits your needs. 

### Welmie Turner, BIGOSA 2026 Partnerships

K.I.T. Group - African Agenda

wturner@kit-group.org

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