



Challenges in breast cancer management:
the value of a multidisciplinary approach



Sponsorship & Exhibition
Opportunities

28-29 November 2025, Southern Sun Elangeni & Maharani, Durban



A letter from *BIGOSA's LOC Chair*



Dear Sponsors and Exhibitors,

Durban is the host city of the annual BIGOSA meeting this year. The Local Organising Committee has drafted a compelling programme around the theme “*Challenges in breast cancer management: the value of a multidisciplinary approach*” for the meeting on the 28th – 29th November 2025.

All the invited local speakers are experienced clinicians involved in multidisciplinary breast care within South Africa.

We are particularly excited at the prospect of welcoming one of the world's top breast surgeons to our meeting. Professor Krishna Clough from the Paris Breast

Institute in France will be the keynote speaker this year. Professor Clough conceptualised oncoplastic breast surgery and published on the topic long before the name was coined.

Meetings of this magnitude and calibre require the participation of our corporate partners. Therefore, I invite you to consider collaborating with us in a partnership that will be mutually beneficial.

Your sponsorship will contribute towards our shared goals of promoting excellence in breast healthcare, fostering collaboration, and driving innovation in the field. Furthermore, your participation will align your brand with a cause that touches the lives of countless individuals. In addition, it will ensure significant visibility and recognition among key stakeholders in breast health. I believe this is a unique opportunity for you to contribute to a worthy cause and make a lasting impact.

*Thank you for considering this appeal. I look forward to collaborating with you to make the 2025
BIGOSA Scientific Meeting in Durban a success.*

Warm regards,
Ines Buccimazza
Chairperson: LOC
BIGOSA 2025



About BIGOSA

and our annual scientific meeting

The Breast Interest Group of Southern Africa (BIGOSA) is a multidisciplinary society, founded in November 2011 by medical professionals. Our primary objective is to improve the quality of breast healthcare in Southern Africa through education and training.

We deliver on our primary objective by empowering practitioners with the appropriate skills through training

and scientific meetings where breast healthcare progress and problems of interest to clinicians and non-clinicians are presented.

Our 13th Annual Scientific Meeting will take place at the Southern Sun Elangeni & Maharani in Durban on Saturday, 29 November 2025. It will be preceded by the Ultrasound Workshops as well as the Welcome Reception and Exhibition Opening on Friday, 28 November.

- **The primary objective of BIGOSA is to improve the quality of breast healthcare in Southern Africa. In addition to our education and training initiatives, we deliver on our objective by:**



Encouraging a multidisciplinary approach to breast care within general surgery, plastic and reconstructive surgery, pathology, oncology, and radiology, and among allied health workers



Advising governmental and non-governmental organisations on breast healthcare matters and policy



Liaising with other organisations in the field, nationally and globally



Advancing the interests of our members through advocacy



► Attendee Profile

Medical professionals with an interest in the breast, including:

GPs

Radiologists

Oncologists

Physiotherapists

General Surgeons

Plastic Surgeons

Pathologists

Product Specialists

► BIGOSA 2024 Participation

15 Sponsors

21 Exhibitors

111 Clinicians

56 Trade attendees

www.bigosa.co.za

Contact Us

Feel free to contact us with your questions, or to work with us to create a tailor-made package that perfectly suits your needs.

Welmie Turner, BIGOSA 2025 Partnerships
K.I.T. Group - African Agenda
wturner@kit-group.org | 021 683 2934

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Sponsorship Opportunities



GOLD SPONSOR (Exclusive) Investment: R125,000

The Gold Sponsorship is the premier and exclusive sponsorship opportunity, offering maximum visibility and brand alignment with the BIGOSA 2025 Scientific Meeting. As the sole Gold Sponsor, your organisation will receive top-tier recognition from the Meeting Chairperson and throughout the event.

Exclusive Benefits:

- ✓ Recognition as the **Gold Sponsor** in all official communications
- ✓ A **dedicated pre-meeting email blast** to all registered participants, ensuring early exposure to your brand
- ✓ Your company logo at the top of each regularly scheduled newsletter
- ✓ A **dedicated Gold Sponsor slide**, displayed between sessions
- ✓ **Prime exhibition stand placement including a barista coffee bar**, including **two complimentary exhibition passes**
- ✓ **Four full conference registration passes**, granting access to all sessions and the Welcome Reception
- ✓ **50% discount** on additional registration passes



SILVER SPONSOR Investment: R75,000

The Silver Sponsorship offers a compelling opportunity to elevate your presence at BIGOSA 2025. Your organisation will be recognised as a key partner by the Meeting Chairperson and will enjoy a suite of exclusive benefits designed to maximise your engagement with a targeted audience in breast healthcare.

Exclusive Benefits:

- ✓ Recognition as the **Silver Sponsor** in all official communications
- ✓ A **dedicated Silver Sponsor slide**, displayed between sessions
- ✓ **Prime exhibition stand placement**, including **two complimentary exhibition passes**
- ✓ **Two full conference registration passes**, granting access to all sessions and the Welcome Reception
- ✓ **50% discount** on additional registration passes



INTERNATIONAL SPEAKER (Exclusive) Investment: R121,000

In supporting the participation of the International Speaker, you are aligned with BIGOSA's objective to improve the quality of breast healthcare in Southern Africa through education and training.

As the sole sponsor of the International Speaker, your organisation will receive **name recognition** by the Meeting Chairperson, and you will be invited to introduce the speaker before their presentation.

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Exclusive Benefits:

- ✓ Recognition as the **International Speaker Sponsor** in all official communications
- ✓ Recognition as **International Speaker Sponsor** on the web and printed agenda with your logo and a "Brought to you by" byline
- ✓ **Two full conference registrations**, granting access to all sessions and the Welcome Reception
- ✓ **50% discount** on additional registration passes
- ✓ A **dedicated pre-meeting email blast** to the meeting marketing database announcing the speaker, ensuring early exposure to your brand

Standard Marketing Benefits

▶ INCLUDED IN ALL SPONSORSHIP PACKAGES

Pre-Meeting:

- ✓ Featured **sponsor acknowledgment** on the BIGOSA website, with a linked logo and company profile
- ✓ Logo placement in **all promotional communications**, including newsletters
- ✓ Inclusion in the **Sponsor Spotlight Newsletter**
- ✓ Rights to use the **BIGOSA logo** in your own marketing efforts

At the Meeting:

- ✓ Logo placement in the **pocket programme**
- ✓ Verbal **recognition** by the Meeting Chairperson from the podium
- ✓ Inclusion on the **official sponsor slide**, displayed between sessions



WELCOME RECEPTION AND EXHIBITION LAUNCH (Exclusive) Investment: R72,600

The Welcome Reception and official launch of the BIGOSA exhibition is scheduled for the evening before the Scientific Meeting – immediately following the Ultrasound Workshop on Friday, 28 November. This event offers guests a welcome opportunity to reconnect with colleagues, meet the exhibitors, and enjoy a social evening before the meeting begins the following day.

This exclusive package provides you with the opportunity to personally greet guests on arrival and deliver a brief welcome address. You're also invited to provide a branded gift or souvenir for guests at the Welcome Reception (*please note that gifts and any additional branding are at the sponsor's expense*).

Exclusive Benefits:

- √ Recognition as the **Welcome Reception Sponsor** in all official communications
- √ An exhibition stand with **two complimentary exhibition passes**
- √ **One full conference registration pass**, granting access to all sessions and the Welcome Reception
- √ **Five complimentary Welcome Reception tickets**



BARISTA COFFEE BAR (1 Available) Investment: R60,500

Perk up participants with delicious coffee served by professional baristas. Brand the coffee bar and display your banners or provide disposable cups, sleeves, or branded coffee mugs for participants to take away (*please note that stand branding, branded cups, sleeves, or mugs are optional, at the sponsor's expense*).

Exclusive Benefits:

- √ Recognition as the **Coffee Sponsor** in all official communications
- √ **Two complimentary exhibition passes**
- √ **One full conference registration pass**, granting access to all sessions and the Welcome Reception



BREAKFAST SYMPOSIUM (Exclusive) Investment: R54,450

An opportunity to deliver a 35-minute session related to the meeting topics, presented by a speaker of your choice (subject to Programme Committee approval). Your symposium will be marketed to participants, promoted in a meeting newsletter, and will appear on the agenda. The venue and AV are included (*please note that any speaker or materials costs are at the sponsor's expense*).

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Exclusive Benefits:

- √ Recognition as **Breakfast Symposium Sponsor** on the web and printed agenda with your logo and a "Brought to you by" byline
- √ **Dedicated newsletter** promoting your Breakfast Symposium
- √ Opportunity to display **pop-up banners** at the entrance or within the venue
- √ **Two full conference registration passes**, granting access to all sessions and the Welcome Reception



POST-LUNCH SYMPOSIUM (Exclusive) Investment: R54,450

An opportunity to deliver a 35-minute session related to the meeting topics, presented by a speaker of your choice (subject to Programme Committee approval). Your symposium will be marketed to participants, promoted in a meeting newsletter, and will appear on the agenda. The venue and AV are included (*please note that any speaker or materials costs are at the sponsor's expense*).

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Exclusive Benefits:

- √ Recognition as **Post-Lunch Symposium Sponsor** on the web and printed agenda with your logo and a "Brought to you by" byline
- √ **Dedicated newsletter** promoting your Post-Lunch Symposium
- √ Opportunity to display **pop-up banners** at the entrance or within the venue
- √ **Two full conference registration passes**, granting access to all sessions and the Welcome Reception



LUNCH BREAK (Exclusive) Investment: R35,750

An exclusive opportunity to sponsor the lunch break which will take place in the exhibition area. The sponsor will have the opportunity to place banners and literature in the exhibition hall and is also invited to provide a branded gift or souvenir for those in attendance at the lunch (*please note that gifts and any additional branding are at the sponsor's expense*).

Exclusive Benefits:

- √ Recognition as the **Lunch Break Sponsor** in all official communications
- √ Recognition as the **Lunch Break Sponsor** on the web and printed agenda with your logo and a "Brought to you by" byline
- √ Opportunity to display **pop-up banners** at the entrance or within the venue
- √ **One full conference registration pass**, granting access to all sessions and the Welcome Reception



LANYARDS & NAME BADGES (Exclusive) Investment: R33,000

A highly visible branding position as each participant wears a lanyard and name badge. The sponsor's logo will accompany the BIGOSA logo on the lanyard and name badge (*please note that the Organiser will procure and brand the lanyards and badges on the sponsor's behalf*).



MINI-SEMINAR (Limited to 1 per organisation) Investment: R30,800

Give a 15-minute mini-seminar and demonstrate your product, equipment, or services. You can present a live demonstration, case study, or panel discussion with Q&A included (subject to Programme Committee approval).

Exclusive Benefits:

- √ Promotion of your Mini-Seminar in a newsletter
- √ Recognition as a **Mini-Seminar Sponsor** on the web and printed agenda with your logo and a "Brought to you by" byline
- √ **Two full conference registration passes**, granting access to all sessions and the Welcome Reception



CPD SPONSORSHIP Investment: R22,000

The **BIGOSA 2025 Scientific Meeting** will be accredited by the relevant industry body for **Continuing Professional Development (CPD) points**. To register their attendance, participants will scan a QR code upon arrival. **Prominent signage** featuring the QR code and your logo will be strategically placed throughout the venue. Additionally, the **CPD assistance table** will be branded with your logo for visibility. After the meeting, all **CPD certificates** issued to participants will also incorporate your logo.



LOCAL SPEAKER Investment: R17,050

Sponsor an industry-leading local speaker and align your brand with their expert insights and presentation content.

Exclusive Benefit:

- √ Recognition as the **Local Speaker Sponsor** on the web and printed agenda with your logo and a "Brought to you by" byline



FRIEND OF BIGOSA Suggested Investment: R8,800

Support for the aims of BIGOSA is welcomed at all levels.



Exhibition Opportunities

- ▶ Exhibition stands and tables will enhance your ability to showcase your products and services, actively engage with participants, and promote your brand. The Welcome Reception and Exhibition Launch will take place in the exhibition area on Friday, 28 November.

Refreshments and lunches on Saturday, 29 November will be served in exhibition area. Please note that exhibition space is limited and will be allocated on a "first come, first served" basis, after stand choice by the Gold Sponsor and the Silver Sponsor(s).



EXHIBITION STAND Investment: R27,500

Stand package includes:

- √ A 2.4m wide by 2m deep space
- √ Branded tension-fabric backing wall
- √ Branded counter
- √ Café table and 2 chairs
- √ 2 long-arm lights
- √ Plug point
- √ Two complimentary exhibition passes



EXHIBITION TABLE Investment: R18,150

The traditional BIGOSA exhibition offering is now available for NGOs and patient support and advocacy groups. Bring your own pop-up banners and other branding and display items.

Table package includes:

- √ A 2.4m wide by 2m deep space
- √ A dressed table and 2 chairs
- √ Two complimentary exhibition passes



Scientific Prizes



BEST PRESENTATION AWARD (Exclusive)

Investment: R12,500

Support scientific research by sponsoring the prize for the best presentation. The winner will be announced in the closing session, with the award presented by the President of BIGOSA.

Exclusive Benefits:

- ✓ Recognition by the Chair as the **Best Presentation Award Sponsor** at the awards presentation and on the certificate presented to the winner.

SOLD



BEST POSTER AWARD (Exclusive)

Investment: R5,500

Support scientific research by sponsoring the prize for the best poster. The winner will be announced in the closing session, with the award presented by the President of BIGOSA.

Exclusive Benefits:

- ✓ Recognition by the Chair as the **Best Poster Award Sponsor** at the awards presentation and on the certificate presented to the winner.



**Important
to note:**

1. BIGOSA is not a VAT-registered entity.
2. Completion of the Booking Form by the Sponsor shall be considered a commitment to purchase the items. Upon receipt of a Booking Form, the Meeting Organiser will send the Sponsor a contract with benefits addenda and an invoice.
3. A Registration Pass includes access to the Welcome Reception and Exhibition Launch, the scientific meeting sessions, the exhibition hall, and refreshment breaks and lunch.
4. An Exhibition Pass includes access to the exhibition hall, a ticket for the Welcome Reception and Exhibition Launch, and lunch and refreshment breaks (*please note that it does not include access to scientific meeting sessions*).

Contact Us

- Feel free to contact us with your questions, or to work with us to create a tailor-made package that perfectly suits your needs. Let us help you make a lasting impact at BIGOSA 2025.

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