



9th Annual Scientific Meeting | 10 October 2020 | Cape Town

Sponsorship & Exhibition Opportunities

The Breast Interest Group of Southern Africa (BIGOSA) was formed in 2011 by a group of medical professionals who realised there was a need for standardisation in breast health care in Southern Africa. The objective of BIGOSA is to enhance the quality breast health care in Southern Africa. It delivers on this objective by:

- ✓ Encouraging a multi-disciplinary approach to breast care within general surgery, plastic and reconstructive surgery, pathology, oncology, radiology and allied health workers.
- ✓ Advising governmental and non-governmental organisations on breast health matters and policy.
- ✓ Liaising with other organisations in the field on a national and global level.
- ✓ Advancing the interests of its members.

One way of delivering on our primary objectives is to empower all practitioners with appropriate skills through training and scientific meetings where breast healthcare progress and problems of interest to all clinicians and non-clinicians are presented. For the 2020 edition, we will encourage robust debate through engaging presentations and panel discussions, hosted by renowned industry thought leaders addressing a range of themes and topics, such as:

- ✓ Pathology
- ✓ MRI
- ✓ Case Studies
- ✓ Management of side effects
- ✓ PRO – Patient-reported outcome

OVERVIEW



Attendee Profile

Medical Professionals comprising of
GPs
Radiologists
Oncologists
Physiotherapists
General & Plastic Surgeons
Pathologists
Product specialists
and more, with an interest in breast cancer



Participation at BIGOSA 2019:

177 Attendees
16 Exhibitors

To discuss your participation, speak to the Sponsorship & Exhibition Manager:
Renee Lukin | African Agenda
+27 (0)21 683 2943 | renee@bigosa.co.za

Sponsorship Opportunities

It is our great pleasure to invite you to participate as a Sponsor or Exhibitor at the 9th BIGOSA Annual Scientific Meeting.

Several structured sponsorship packages and itemised opportunities are offered herein, but we would be happy to work with you to develop a Sponsorship package that perfectly suits your needs and budget. If you would like to work with us on a tailor-made package, or have any other questions, please contact Renee Lukin on renee@bigosa.co.za or +27 (0)21 683 2934.

	Gold R 25 000.00	Silver R 60 500.00	Bronze R 44 000.00	Supporter from R 5 500.00
Benefits	Exclusive	2 Available	3 Available	
Complimentary registrations	4	3	2	
Exhibition table	✓	✓	✓	
Complimentary exhibition passes	2	2	2	
Logo and website link on the meeting website	✓	✓	✓	✓
Logo on the holding slide during the BIGOSA President's welcome	✓	✓	✓	✓
Logo on the general sponsor holding slide	✓	✓	✓	✓
Acknowledgement by the meeting Chairperson at the scientific meeting	✓	✓	✓	
Complimentary dinner tickets	4	2		
Digital advertisement	✓	✓	✓	
Acknowledgement on all meeting communications	✓	✓	✓	
Additional recognition proportional to the value of the supporter sponsorship value				✓

Additional Opportunities

INTERNATIONAL SPEAKER – R 75 000.00

Annually supported by the Philip Sceales and Janet Antrobus Cancer Research Trust

- Logo and website link on the meeting website
- Exclusive introduction of the speaker and session
- Logo on the holding slide screened during the introduction of the international speaker
- Logo on the general sponsor holding slide screened during each break
- Acknowledgement by the meeting Chairperson at the gala dinner on 9 October 2020 and the scientific meeting on 10 October 2020
- Exhibition table
- Two complimentary attendee registrations
- Two complimentary dinner tickets

GALA DINNER – R 49 500.00

The official gala dinner welcomes all attendees. It is an evening to stimulate networking, the initiation of collaborations, and the exchange of best-practices while enjoying a social evening meal.

- Your logo on the invitation and menu/order of events
- Opportunity to provide an item of branded collateral/gift/souvenir for each dinner guest
- The sponsor will have the opportunity to welcome attendees on arrival and to give a brief welcome address
- Exhibition table
- Logo and website link on the meeting website
- Logo on the general sponsor holding slide screened during each break
- Acknowledgement by the meeting Chairperson at the gala dinner on 9 October 2020 and the scientific meeting on 10 October 2020
- One complimentary registration
- Five complimentary dinner tickets

COFFEE BAR – R 42 350.00

Perk up the meeting attendees with delicious coffee served by professional baristas

- Brand the coffee bar and display your banners (optional at Sponsor's expense)
- Provide disposable cups or sleeves or branded coffee mugs for attendees to take away (optional, at Sponsor's expense)
- Opportunity to place your literature or provide an item of branded collateral/gift/souvenir with each coffee

LUNCH BREAK – R 24 200.00

Lunch will be served in the exhibition area

- ✓ Exclusive opportunity to sponsor the lunch break
- ✓ Opportunity to place your literature or provide an item of branded collateral/gift/souvenir during the lunch break
- ✓ Logo and website link on the meeting website
- ✓ Logo on the general sponsor holding slide screened during each break
- ✓ Acknowledgement by the meeting Chairperson at the gala dinner on 9 October 2020 and the scientific meeting on 10 October 2020

Please note: any branding or promotional material is for the Sponsor's account

LANYARDS AND BADGES – R 22 000.00

Each attendee wears a lanyard with a personalised meeting name and company badge

- ✓ Branded lanyards with your logo
- ✓ Logo and website link on the meeting website
- ✓ Logo on the general sponsor holding slide screened during each break
- ✓ Acknowledgement by the meeting Chairperson at the gala dinner on 9 October 2020 and the scientific meeting on 10 October 2020

ATTENDEE STATIONERY – R 16 500.00

- ✓ Provide each attendee with a branded notepad or notebook and pen to carry with them to each session
- ✓ Organisers will make these available at the back of the session room
- ✓ Attendees retain these after the meeting and use once back in their office

Please note: The provision of note pads/books and pens is for the Sponsor's account

LOCAL SPEAKERS – R 11 000.00

Sponsor a local speaker and align your brand with the presentation or content

- ✓ Holding slide with your logo during the speaker's session
- ✓ Logo and website link on the meeting website
- ✓ Logo on the general sponsor holding slide screened during each break
- ✓ Acknowledgement by the meeting Chairperson at the gala dinner on 9 October 2020 and the scientific meeting on 10 October 2020

BEST PRESENTATION AWARD – R 12 500.00

Present the winner of the Best Presentation with the award, on stage at the closing plenary

- Holding slide with your logo during the awards presentation session
- Logo and website link on the meeting website
- Logo on the general sponsor holding slides screened during each break
- Acknowledgement by the meeting Chairperson at the gala dinner on 9 October 2020 and the scientific meeting on 10 October 2020

BEST POSTER AWARD – R 5 000.00

Present the winner of the Best Poster with their award, on stage at the closing plenary

- Holding slide with your logo during the awards presentation session
- Logo and website link on the meeting website
- Logo on the general sponsor holding slide screened during each break
- Acknowledgement by the meeting Chairperson at the gala dinner on 9 October 2020 and the scientific meeting on 10 October 2020

ATTENDEE BURSARY – R 1 650.00

Sponsor a young medical professional or student to attend the meeting

- Engage with the bursary recipients during the meeting
- Logo and website link on the meeting website
- Logo on the general sponsor holding slide screened during each break
- Acknowledgement by the meeting Chairperson at the gala dinner on 9 October 2020 and the scientific meeting on 10 October 2020

Exhibition Opportunities

We are offering exhibition tables to enhance your opportunity to showcase your products and services, actively engage with attendees to generate leads, acquire talent or promote your brand. Exhibition space is limited, and is allocated on a 'first come, first served' basis.

EXHIBITION TABLE – R 13 750.00

Limited availability

- ☑ Exhibitors will be provided with a dressed table and two chairs; there is no other formal structure
- ☑ Exhibitors are welcome to bring a banner or banners (maximum total size of 2.1m high and 2.4m wide)
- ☑ Two exhibitor badges (includes lunches and refreshments, and parking)
- ☑ Logo and website link on the meeting website
- ☑ Access available from 06h00, the meeting starts with registration and coffee from 07h00 – 07h45 and the 1st session commences at 07h45
- ☑ Network with attendees during the meeting refreshment breaks

Should you wish to support the meeting in a way not detailed herein, please do not hesitate to contact our very efficient conference organisers, African Agenda. The contact person is: **Renee Lukin | +27 (0)21 683 2934 | renee@bigosa.co.za**.

Meetings of this nature will not be possible without the collaboration of the trade. We trust we can count yet again on your generous support to facilitate a successful BIGOSA meeting in 2020.

Yours sincerely



Frank Graewe
MBChB, MMed, FCS, EBOPRAS Doctor of Medicine
President: BIGOSA
