



## 8<sup>th</sup> Annual Scientific Meeting 12 October 2019 | Johannesburg

### BIGOSA 2019 SPONSORSHIP & EXHIBITION OPPORTUNITIES

WHEN: Annual Scientific Meeting: 12 October 2019  
 WHERE: Radisson Blu Sandton, Johannesburg  
 THEME: Early Breast Cancer

*It is our great pleasure to invite you to participate as a Sponsor or Exhibitor at the 8<sup>th</sup> BIGOSA Annual Scientific Meeting.*

#### OVERVIEW

The Breast Interest Group of Southern Africa (BIGOSA) was formed in 2011 by a group of medical professionals who realised there was a need for standardisation in breast health care in Southern Africa.

The objective of BIGOSA is to enhance the quality of breast health care in Southern Africa. It delivers on this objective by:

- ✓ Encouraging a multi-disciplinary approach to breast care within general surgery, plastic and reconstructive surgery, pathology, oncology, radiology and allied health workers.
- ✓ Advising governmental and non-governmental organisations on breast health matters and policy.
- ✓ Liaising with other organisations in the field on a national and global level.
- ✓ Advancing the interests of its members.

One way of delivering on our primary objectives is to empower all practitioners with appropriate skills through training and scientific meetings where breast healthcare progress and problems of interest to all clinicians and non-clinicians are presented.

#### ATTENDEE PROFILE

Medical professionals comprising GPs, Radiologists, Oncologists, Physiotherapists, General & Plastic Surgeons, Pathologists, Product Specialists and more, with an interest in breast healthcare.

Participation at BIGOSA in 2018:

130 Attendees  
 19 Exhibitors

#### 2019 ORGANISING COMMITTEE

Prof Simon Nayler, Anatomical Pathology, President BIGOSA  
 Prof Georgia Demetriou, Medical Oncologist, Past President BIGOSA  
 Dr Jackie Smilg, Radiology  
 Dr Charles Serrurier, Reconstructive Surgery  
 Dr Mariza Tunmer, Radiation Oncologist  
 Dr Devon Moodley, Medical Oncologist  
 Dr Sarah Nietz, Surgeon, Secretary BIGOSA  
 Lisa Vickers, Conference Coordinator

#### To discuss your participation, speak to the Sponsorship and Exhibition Manager;

Renee Lukin,  
 African Agenda  
 ☎ +27 (0)21 683 2934  
 @ renee@bigosa.co.za

*For the 2019 edition, we will encourage robust debate through engaging presentations and panel discussions, hosted by renowned industry thought leaders addressing a range of themes and topics, such as:*

- ✓ Pathology
- ✓ MRI
- ✓ Case Studies
- ✓ Management of side effects
- ✓ PRO – Patient-reported outcomes

## Sponsorship Opportunities

Several structured sponsorship packages and itemised opportunities are offered herein, but we would be happy to work with you to develop a Sponsorship package that perfectly suits your needs and budget. If you would like to work with us on a tailor-made package, or have any other questions, please contact Renee Lukin on [renee@bigosa.co.za](mailto:renee@bigosa.co.za) or +27 (0)21 683 2934.

### GOLD SPONSOR – R75,000 [Exclusive]

*The Gold Sponsorship offers the highest level of visibility and profiling at the meeting, an excellent way to engage the entire audience. It involves thought leadership, panelist exposure, and the benefit of hosting a symposium during the conference.*

- Four complimentary attendee registrations
- Exhibition table
- Two complimentary exhibition passes
- Logo and website link on the meeting website and logo in the attendee handbook
- Logo on the holding slide during the President's welcome
- Logo on the general sponsor holding slide screened during each break
- Recognition by the meeting Chairperson at the gala dinner on 11 October 2019 and the scientific meeting on 12 October 2019
- Four complimentary dinner tickets
- Attendee bag insert
- Full page, full colour advertisement on the outside back cover of the attendee handbook
- Recognition on all meeting communications
- Opportunity to host a symposium (subject to final programme)

### SILVER SPONSOR – R55,000 [only 2 available]

- Three complimentary attendee registrations
- Exhibition table
- Two complimentary exhibition passes
- Logo and website link on the meeting website and logo in the attendee handbook
- Logo on the general sponsor holding slide screened during each break
- Recognition by the meeting Chairperson at the gala dinner on 11 October 2019 and the scientific meeting on 12 October 2019
- Two complimentary dinner tickets
- Attendee bag insert
- Full page, full colour advertisement in the attendee handbook
- Recognition on all meeting communications

### BRONZE SPONSOR – R40,000 [only 3 available]

- Two complimentary attendee registrations
- Exhibition table
- Two complimentary exhibition passes
- Logo and website link on the meeting website and logo in the attendee handbook
- Logo on the general sponsor holding slide screened during each break
- Recognition by the meeting Chairperson at the gala dinner on 11 October 2019 and the scientific meeting on 12 October 2019
- Attendee bag insert
- Half page, full colour advertisement in the attendee handbook
- Recognition on all meeting communications

#### **SUPPORTER – from R5,000**

- Logo and website link on the meeting website and logo in the attendee handbook
- Logo on the general sponsor holding slide screened during each break
- Additional recognition proportional to the value of the supporter sponsorship value

## **Additional Opportunities**

#### **INTERNATIONAL SPEAKER – R95,000**

##### **Sponsor an international speaker and align your company with the presentation**

- Logo and website link on the meeting website and logo in the attendee handbook
- Exclusive introduction of the speaker and session
- Logo on the holding slide screened during the introduction of the international speaker
- Logo on the general sponsor holding slide screened during each break
- Recognition by the meeting Chairperson at the gala dinner on 11 October 2019 and the scientific meeting on 12 October 2019
- Exhibition table
- Two complimentary attendee registrations
- Two complimentary dinner tickets

Please Note: The value of the sponsorship includes the economy travel and accommodation costs of the international speaker

#### **GALA DINNER - R45,000 [exclusive]**

**The official gala dinner welcomes all attendees. It is an evening to stimulate networking, the initiation of collaborations, and the exchange of best-practices while enjoying a social evening meal.**

- Your logo on the colour invitation and menu/order of events
- Opportunity to provide an item of branded collateral/gift/souvenir for each diner
- The sponsor will have the opportunity to welcome attendees on arrival and to give a brief welcome address
- Exhibition table
- Logo and website link on the meeting website and logo in the attendee handbook
- Logo on the general sponsor holding slide screened during each break
- Recognition by the meeting Chairperson at the gala dinner on 11 October 2019 and the scientific meeting on 12 October 2019
- One complimentary attendee registration
- Five complimentary dinner tickets for the sponsor and your special guests

#### **COFFEE BAR - R38,500 [only 2 available]**

##### **Perk up the meeting attendees with delicious coffee served by trained baristas**

- Brand the coffee bar and display your banners (*optional, at Sponsor's expense*)
- Provide disposable cups or sleeves or branded coffee mugs for attendees to take away (*optional, at Sponsor's expense*)
- Opportunity to place your literature and brochure or provide an item of branded collateral/gift/souvenir with each coffee

#### **LUNCH BREAK - R22,000**

- Exclusive opportunity to sponsor the lunch break
- Lunch will be served in the hotel restaurant
- Opportunity to place your literature and brochure or provide an item of branded merchandise or a gift during the lunch break
- Logo and website link on the meeting website and logo in the attendee handbook
- Logo on the general sponsor holding slide screened during each break
- Recognition by the meeting Chairperson at the gala dinner on 11 October 2019 and the scientific meeting on 12 October 2019

Please note: Any branding or promotional material is for the Sponsor's account

#### **ATTENDEE HANDBOOK - R20, 000**

*All attendees receive a comprehensive meeting handbook containing the essential meeting and programme details. This is a wonderful opportunity for prominent sponsor branding by placing a full-page advert on the inside front cover.*

- Full page, full colour advertisement in the attendee handbook
- Logo and website link on the meeting website and logo in the attendee handbook
- Logo on the general sponsor holding slide screened during each break
- Recognition by the meeting Chairperson at the gala dinner on 11 October 2019 and the scientific meeting on 12 October 2019

#### **LITERATURE DISTRIBUTION/BRANDING PACKAGE - R20,000**

*Prominent branding in pre- and post-meeting communications, website and brochures*

- Online publication of your company profile plus logo and website link
- Attendee bag insert
- Recognition on all meeting communications
- Literature 'station' consisting of two brochure stands and a pull up banner (1.5m x 1.5m)
- High-profile on-site logo placement, including holding slides

#### **LANYARDS AND BADGES - R20,000**

*Each attendee wears a lanyard with a personalized meeting name and company badge*

- Branded lanyards with your logo
- Logo and website link on the meeting website and attendee handbook
- Logo on the general sponsor holding slide screened during each break
- Recognition by the meeting Chairperson at the gala dinner on 11 October 2019 and the scientific meeting on 12 October 2019

#### **ATTENDEE BAGS - R20, 000**

*High quality attendee bags produced in South Africa from recycled material*

- Logo on the attendee bags and opportunity to place your literature and brochure or provide an item of branded collateral/gift/souvenir in each bag
- Logo and website link on the meeting website and logo in the attendee handbook
- Logo on the general sponsor holding slide screened during each break
- Recognition by the meeting Chairperson at the gala dinner on 11 October 2019 and the scientific meeting on 12 October 2019

#### **ATTENDEE STATIONERY - R15,000**

- Provide each attendee with a branded notepad or notebook and pen to carry with them to each session
- Organisers will pack these into the attendee bags
- Attendees retain these after the meeting and use once back in their office

Please note: The provision of note pads/books and pens is for the Sponsor's account

#### **LOCAL SPEAKERS - R10,000 each**

***Sponsor a local speaker and align your brand with the presentation or content***

- Holding slide with your logo during the speaker's session
- Logo and website link on the meeting website and logo in the attendee handbook
- Logo on the general sponsor holding slide screened during each break
- Recognition by the meeting Chairperson at the gala dinner on 11 October 2019 and the scientific meeting on 12 October 2019

#### **BEST PRESENTATION AWARD - R12,500**

***Present the winner of the Best Presentation with their award, on stage at the closing plenary***

- Holding slide with your logo during the awards presentation session
- Logo and website link on the meeting website and logo in the attendee handbook
- Logo on the general sponsor holding slide screened during each break
- Recognition by the meeting Chairperson at the gala dinner on 11 October 2019 and the scientific meeting on 12 October 2019

#### **BEST POSTER AWARD – R5, 000**

***Present the winner of the Best Poster with their award, on stage at the closing plenary***

- Holding slide with your logo during the awards presentation session
- Logo and website link on the meeting website and attendee handbook
- Logo on the general sponsor holding slide screened during each break
- Recognition by the meeting Chairperson at the gala dinner on 11 October 2019 and the scientific meeting on 12 October 2019

#### **ATTENDEE BURSARY – R1,500**

***Sponsor a young medical professional or student to attend the meeting***

- Engage with the bursary recipients during the meeting
- Logo and website link on the meeting website and logo in the attendee handbook
- Logo on the general sponsor holding slide screened during each break
- Recognition by the meeting Chairperson at the gala dinner on 11 October 2019 and the scientific meeting on 12 October 2019

## Exhibition Opportunities

For BIGOSA 2019, we are offering exhibition tables to enhance your opportunity to showcase your products and services, actively engage with attendees to generate leads, acquire talent or promote your brand. Exhibition space is limited, and is allocated on a 'first come, first served' basis.

### EXHIBITION TABLE [only 15 available]

R 12,500

- Exhibitors will be provided with a dressed table and 2 chairs; there is no other formal structure
- Exhibitors are welcome to bring a banner or banners (maximum total size of 2.1meter high and 2.4meters wide)
- Two Exhibitor badges (includes lunches and refreshments, and parking)
- Logo and website link on the meeting website and logo in the attendee handbook
- Access available from 06:00. The meeting starts with registration and coffee from 07h00 – 07h45 and the 1st session commences at 07h45
- Network with attendees during the meeting refreshment breaks

*Please note:*

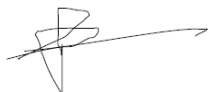
*The programme offers an additional opportunity for you to engage with the attendees during the afternoon break. Breakdown may only begin after the closing refreshment break on Saturday 12 October 2019.*

Should you wish to support the meeting in a way not detailed herein, please do not hesitate to contact our very efficient conference organisers, African Agenda. The contact person is:

Renee Lukin | +27 (0) 21 683 2934 | [renee@bigosa.co.za](mailto:renee@bigosa.co.za).

Meetings of this nature will not be possible without the collaboration of the trade. We trust we can count yet again on your generous support to facilitate a successful BIGOSA meeting in 2019.

Yours sincerely



Simon Nayler  
BSc.MBBCh, FFPATH, MMed  
President: BIGOSA



Frank Graewe  
MBChB, MMed, FCS, EBOPRAS Doctor of Medicine  
President-Elect: BIGOSA

**PLEASE COMPLETE YOUR BOOKING ONLINE [HERE](#) OR CONTACT THE MEETING ORGANISER FOR FURTHER INFORMATION:**

Renee Lukin | African Agenda  
Suite 231, Private Bag X18, Rondebosch 7701, South Africa  
T: +27 (0) 21 683 2934  
E: [renee@bigosa.co.za](mailto:renee@bigosa.co.za)