



Annual Scientific Meeting 21 October 2017 | Cape Town

BIGOSA 2017 SPONSORSHIP & EXHIBITION OPPORTUNITIES

SCIENTIFIC MEETING DETAILS

WHEN:	21 October 2017
WHERE:	The River Club, Observatory, Cape Town
THEME:	Young Women and Breast Cancer

It is our great pleasure to invite you to participate as a Sponsor or Exhibitor at the BIGOSA Annual Scientific Meeting.

OVERVIEW

The Breast Interest Group of Southern Africa (BIGOSA) was formed in 2011 by a group of medical professionals who realised there was a need for standardisation in breast health care in Southern Africa.

The objective of BIGOSA is to enhance the quality of breast health care in Southern Africa. It delivers on this objective by:

- Encouraging a multi-disciplinary approach to breast care within general surgery, plastic and reconstructive surgery, pathology, oncology, radiology and allied health workers.
- Advising governmental and non-governmental organisations on breast health matters and policy.
- Liaising with other organisations in the field on a national and global level.
- Advancing the interests of its members.

One way of delivering on our primary objectives is to empower all practitioners with appropriate skills through training and scientific meetings where breast healthcare progress and problems of interest to all clinicians and non-clinicians are presented.

DELEGATE PROFILE

Medical professionals with an interest in breast healthcare.

Participation at BIGOSA in 2016:

112	Participants
16	Exhibitors

2017 ORGANISING COMMITTEE

Dr Jenny Edge, General Surgeon

Dr Glen Cilliers, Radiologist

Prof Hannah Mary Simonds, Oncologist


Prof Frank Graewe, Reconstructive Surgeon

Dr Marco Otto, Pathologist


Lisa Vickers, Conference Coordinator

To discuss your participation, speak to the Sponsorship and Exhibition Manager;

Renee Lukin,
African Agenda

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Fax +27 (0) 86 542 4191

 renee@africanagenda.com

Sponsorship Opportunities

A selection of items available for sponsorship is listed below with details of the benefits. These include either full sponsorship or a contribution towards the following items which will enable us to host the meeting:

INTERNATIONAL SPEAKER

R80,000

- Recognition on the meeting website with a link to the sponsor's company website.
- Logo on the holding slide which will be on the screen during the introduction of the international speaker.
- Logo on the general sponsor holding slide which will be on the screens during the breaks for the duration of the meeting.
- Logo in the final delegate handbook.
- The sponsoring company will officially be thanked by the congress chairperson at the gala dinner on 20 October 2017 and the scientific meeting on 21 October 2017.
- Exhibition table
- One complimentary delegate registration.

GALA DINNER

R35,000

- Banner branding in venue.
- Recognition on the menu/order of events.
- Recognition on the meeting website with a link to the sponsor's company website.
- Logo on the general sponsor holding slide which will be on the screens during the breaks for the duration of the meeting.
- Logo in the final delegate handbook.
- The sponsoring company will officially be thanked by the congress chairperson at the gala dinner on 20 October 2017 and the scientific meeting on 21 October 2017.
- One complimentary delegate registration.

DELEGATE HANDBOOK

R22,500

- Half page, full colour advertisement in the delegate handbook.
- Recognition on the meeting website with a link to the sponsor's company website.
- Logo on the general sponsor holding slide which will be on the screens during the breaks for the duration of the meeting.
- Logo in the final delegate handbook.
- The sponsoring company will officially be thanked by the congress chairperson at the scientific meeting on 21 October 2017.

CATERING

R20,000

- Banner branding in catering venue.
- Recognition on the meeting website with a link to the sponsor's company website.
- Logo on the general sponsor holding slide which will be on the screens during the breaks for the duration of the meeting.
- Logo in the final delegate handbook.
- The sponsoring company will officially be thanked by the congress chairperson at the scientific meeting on 21 October 2017.

DELEGATE BAGS AND NAME BADGES

R17,500

- Logo on the delegate bags and name badges.
- Recognition on the meeting website with a link to the sponsor's company website.
- Logo on the general sponsor holding slide which will be on the screens during the breaks for the duration of the meeting.
- Logo in the final delegate handbook.
- The sponsoring company will officially be thanked by the congress chairperson at the scientific meeting on 21 October 2017.

LOCAL SPEAKERS (3)

R6,600 each

- Recognition on the meeting website with a link to the sponsor's company website.
- Logo on the general sponsor holding slide which will be on the screens during the breaks for the duration of the meeting.
- Logo in the final delegate handbook.
- The sponsoring company will officially be thanked by the congress chairperson at the scientific meeting on 21 October 2017.

IT

R6,000

- Recognition on the meeting website with a link to the sponsor's company website.
- Logo on the general sponsor holding slide which will be on the screens during the breaks for the duration of the meeting.
- Logo in the final delegate handbook.
- The sponsoring company will officially be thanked by the congress chairperson at the scientific meeting on 21 October 2017.

Exhibition Opportunities

This year BIGOSA will offer two options, an exhibition booth or an exhibition table to companies wishing to showcase their services and products to delegates. Exhibition stands will be limited and they will be allocated on a 'first come, first served' basis.

OPTION 1

EXHIBITION BOOTH

R 15,000

- Exhibitors will be provided with a basic A0 backing board with name facia (white with black lettering); small counter and 2 chairs; there is no other formal structure.
- Exhibitors are welcome to bring a banner or banners (maximum total size of 2.1meter high and 2.4meters wide)
- Two Exhibitor badges (includes lunches and refreshments, and parking)
- Recognition on the meeting website with a link to the exhibitor's company website.
- Logo in the delegate handbook.
- Access available from 06h00, the conference starts with registration and coffee from 07h00 – 07h45 and the 1st session commences at 08h00.
- It is anticipated that the exhibition area will be clear of delegates by 16h00 for removal of exhibition materials.

OPTION 2

EXHIBITION TABLE

R 11,000

- Exhibitors will be provided with a dressed table and 2 chairs; there is no other formal structure.
- Exhibitors are welcome to bring a banner or banners (maximum total size of 2.1meter high and 2.4meters wide).
- Two Exhibitor badges (includes lunches and refreshments, and parking).
- Recognition on the meeting website with a link to the exhibitor's company website.
- Logo in the delegate handbook.
- Access available from 06h00, the conference starts with registration and coffee from 07h00 – 07h45 and the 1st session commences at 08h00.
- It is anticipated that the exhibition area will be clear of delegates by 16h00 for removal of exhibition materials.

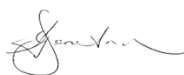
Please note:

The programme has changed and there will be an additional opportunity for you to engage with the delegates during the afternoon break. Breakdown may begin 16h00 on Saturday 21 October 2017 and NOT BEFORE.

Should you wish to support the conference in a way not detailed herein, please do not hesitate to contact our very efficient conference organisers, African Agenda. The contact person is Renee Lukin at renee@africanagenda.com

Meetings of this nature will not be possible without the collaboration of the trade. We trust we can count yet again on your generous support to facilitate a successful BIGOSA meeting in 2017.

Yours sincerely



Georgia Demetriou
FCP(SA), Cert Med Onc(SA), MBBCh(WITS)
President: BIGOSA



Simon Nayler
BSc.MBBCh, FFPATH, MMed
President-Elect: BIGOSA

BIGOSA 2017 SPONSORSHIP & EXHIBITION BOOKING FORM

Company/Organisation: _____

Address: _____

Postal code: _____ Email: _____

Telephone: _____ Mobile: _____

Contract person: _____

VAT no: _____

SPONSORSHIP ITEM	PRICE	COST
International Speaker	R80,000	
Gala Dinner	R35,000	
Delegate Handbook	R22,500	
Catering	R20,000	
Delegate Bags and Name badges	R17,500	
Local Speaker	R6,600	
IT	R6,000	
EXHIBITION ITEM		
Exhibition booth	R15,000	
Exhibition table	R11,000	
	TOTAL COST	

By signing below, I acknowledge that I am duly authorised to sign and thereby to bind the company organisation named above.

Name

Date

Signature

BIGOSA 2017
Renee Lukin
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renee@africanagenda.com

